

# O-WEEK 2026

3-DAYS | 11:30AM - 3PM  
AUDIENCE AGES 18 - 24  
UNIVERSITY OF WOLLONGONG

OVER 5000  
ATTENDEES  
OVER 3 DAYS

BOOKING  
DEADLINE  
TUES 3 FEB  
2026

## TUESDAY 24 - THURSDAY 26 FEBRUARY 2026

O-WEEK 2026 is set to be more special than ever and we are pumped to connect with our new and returning UOW students. Our young and vibrant campus is the ideal tranquil and green location for an outdoor festival with expansive, landscaped space and room for all.

Building long term loyalty and engage with an influential group of students through face to face engagement at this not to be missed festival event.

### 1. 3M X 3M ACTIVATION SPACE

Corporate stall holders are placed to maximise exposure in prime positions with the opportunity to activate in your own branded tent and signage.

Sell your product or service direct to students in a highly engaging environment.

#### PRICE:

|            |         |
|------------|---------|
| 3 Days     | \$4,000 |
| Single Day | \$1,600 |

### 2. ROAMING SAMPLING (MAX. 3 HRS)

A unique opportunity to roam through the outdoor crowds to promote your products or services, distribute flyers, offer sampling and demonstrations.

#### PRICE:

|            |         |
|------------|---------|
| 3 Days     | \$3,000 |
| Single Day | \$1,200 |

### 3. FLYER INSERT (3,000 BAGS)

Insert a flyer or product sample into our Pulse Perks membership bags. Members will receive lots of goodies so add your products to the bag.

#### PRICE:

|           |         |
|-----------|---------|
| 3000 Bags | \$1,400 |
|-----------|---------|

## FEATURED EVENTS

We will be holding several featured events during the week and have sponsorship opportunities available for each event. Contact the team directly for more details.

|               |                        |
|---------------|------------------------|
| Pool Party    | Tuesday, 24 February   |
| UniBar Trivia | Wednesday, 25 February |
| Skate Night   | Thursday, 26 February  |
| O-Party       | Friday, 27 February    |

### INTERESTED IN SAMPLING OR MAJOR PARTNERSHIP OPPORTUNITIES? WANT TO DO SOMETHING FUN?

Get in touch with our team to discuss the opportunities available and how we can bring your vision to life at UOW's amazing campus!

