

2020 STUDENT DIARY ADVERTISING

A UNIQUE OPPORTUNITY TO ADVERTISE IN THE 2020 UOW STUDENT DIARY!

This is the diary students want customised to the UOW academic year. 10,000 copies are printed and distributed to new and returning students each year.

UNIVERSITY OF WOLLONGONG (UOW)

UOW Wollongong Campus is located 80km south of Sydney and 3km from the Wollongong CBD. The diary is distributed via the Wollongong main campus and regional campuses including Shoalhaven, Bega, Batemans Bay, Southern Highlands, Sydney Business School, Southern Sydney and South Western Sydney.

ADVERTISING RATES

1. **BACK COVER OUTSIDE**
2. **BACK COVER INSIDE**
3. **INSIDE FRONT COVER**
4. **FULL PAGE PREMIUM** (opp Session 1 timetable)
5. **FULL PAGE PREMIUM** (opp Session 2 timetable)
6. **FULL PAGE**
7. **HALF PAGE** (horizontal)
8. **BANNER**

PER AD

- \$5500+GST
- \$4000+GST
- \$5000+GST
- \$2100+GST
- \$2100+GST
- \$1500+GST
- \$850+GST
- \$550+GST



26,277

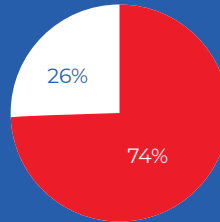
ENROLLED

IN 2019 AT THE UNIVERSITY OF WOLLONGONG



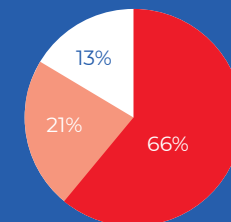
DOMESTIC & INTERNATIONAL STUDENTS

- DOMESTIC
- INTERNATIONAL



FOR MORE INFORMATION CONTACT
CARA MACBAIN - MANAGER, ADVERTISING & PARTNERSHIP

E. pulse-marketing@uow.edu.au P. 02 4221 8171 F. 02 4221 8001



AGE BREAKDOWN

- 17 - 24
- 25 - 31
- 32+

2020 STUDENT DIARY ADVERTISING



Company Name _____

Agency (Please specify who this is on behalf of) _____

ABN _____ Contact Person _____

Address _____

Phone _____ Mobile _____

Email _____



The following opportunity is requested in the 2020 Student Diary:

Option Number (Please Tick) 1 2 3 4 5 6 7 8

Description of package _____

Preferred week of placement (for banners only) _____

Please email form to pulse-marketing@uow.edu.au by 20 September 2019

Signature _____ Date _____

PARTNERSHIP AGREEMENT

Terms and Conditions

- If the space is available, confirmation notice will be sent upon receipt of request. If not, you will be contacted to discuss alternatives.
- Full payment is required no later than 14 days from date of invoice.
- Cancellations must be made in writing to pulse-marketing@uow.edu.au within 3 days of booking request or the full rate will be charged (subject to deadline date).
- All rates are GST exclusive and do not include agency commission. 10% GST applicable.
- Booking deadline: **20 September 2019** (unless sold earlier or otherwise advised)
- Artwork deadline: **4 October 2019** (It is advised artwork is forwarded to us before the deadline, in the event of any changes required due to UOW Pulse's advertising policies)
- In the event of artwork not being received by the due date, the full advertising rate will still be charged to the advertiser.
- Incomplete artwork will not be accepted (see specification for further details). Bleed is compulsory for specified ads. If bleed is not supplied with artwork, UOW Pulse will take no responsibility for shifting of artwork during the printing process.
- UOW Pulse has the right to refuse any advertisement, based on its Sponsorship & Advertising policy. Should any advertising be refused, UOW Pulse will not be liable for any costs incurred by the advertiser.
- The prices, dates and artwork specs may be subject to change without notice prior to confirmation of booking.
- Artwork is not included in advertising placements.
- Due to the printing process, colours may vary slightly to original artwork supplied.
- Artwork will not be accepted in any other format other than specified.